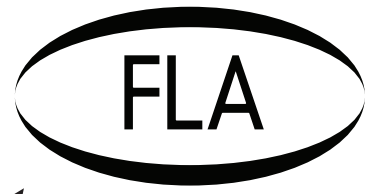


In Person Events

Sponsorship Opportunities

Making your voice heard in the industry



The FLA offers unique opportunities for members to make their voice heard in the industry.

As the largest representative organisation covering the consumer credit, motor and asset finance sectors, the FLA can provide your ideal communications platform.

The FLA presents an annual programme of highly visible conferences and events, with top-level speakers from government and the industry. FLA events set the agenda and provide a focus for the industry and the media. What better opportunity, for making your voice heard above the crowd?

As a sponsor, you will have a perfect opportunity to raise your profile with key decision makers and influencers in the finance and leasing industry – and beyond.

Headline Sponsor - Full Day Conference

£7,000+VAT

Headline Sponsor - Half-Day Conference

£3,500+VAT

As the headline sponsor, your company will receive significant branding opportunities before, during and after the event.

Pre-event: Your branding will feature on:

- The FLA will ensure that your company logo will appear on the event page on the FLA website with a hyperlink to your website.
- Your corporate logo will appear on the programme for the event and the Event Information pack issued to all delegates attending the event.
- The event manager for this event will include the sponsor's logo in his/her auto signature banner with a link to your website.
- The sponsor will be entitled to place a complimentary full page advertisement (A4 size) within the Event Information pack issued to all delegates attending the event. Artwork provided to FLA by the sponsor.
- Your company logo will feature on all marketing emails sent to FLA member contacts.
- The sponsor will receive a delegate list one week prior to the event.

During the event:

- The sponsor will be offered 2 complimentary places at the event.
- Your corporate pull-up banner can be placed in the registration and refreshments area (maximum of one stand) at an agreed point.
- Your branding will be displayed on A5 table signage throughout the catering area at agreed points. Signage to be created by the FLA.

Post event:

- Your branding will feature on all post email sent to all delegates.

Exhibition Stand

£1,950+VAT

This package offers the opportunity to network with conference delegates and speakers.

- One Exhibition stand in the registration and refreshments area.
- The FLA will provide 1 small table, 1 chairs and electric power socket.
- The exhibitor will receive one complimentary ticket for the stand staff to attend the conference, all refreshments and catering will be included.

Insert in Delegate Packs

£350+VAT

This package offers the opportunity for companies to market their products and services to delegates.

Expand your brand at our convention by inserting your business information in delegate conference packs.

Price includes single insert (A4 maximum size) inserted into the delegate pack electronically circulated to all delegates attending the event by the organizers.

Artwork supplied by the sponsor and is subject to FLA approval.

- Delegate pack insert

Headline Sponsor - Networking Drinks Reception

£3,500+VAT

As the headline sponsor, your company will receive significant branding opportunities before, throughout and after the Reception.

Pre-event: Your branding will feature on:

- The FLA will ensure that your company logo will appear on the event page on the FLA website with a hyperlink to your website.
- The event manager for this event will include the sponsor's logo in his/her auto signature banner with a link to your website.
- The sponsor will be entitled to place a complimentary full page advertisement (A4 size) within the Event Information pack issued to all guests attending the event. Artwork provided to FLA by the sponsor.
- Your company logo will feature on all marketing emails sent to FLA member contacts.
- The sponsor will receive a guest list two weeks prior to the event.

During the event:

- The sponsor will be offered 2 complimentary places at the event.
- The sponsor will have the opportunity to give a 5 minute address at the event at an agreed time.
- Your corporate pull-up banner can be displayed within the drinks reception area (maximum of three stands) at agreed points.
- Your branding will be displayed on A5 table signage throughout the drinks reception area at agreed points. Signage to be created by the FLA.

Post event:

- Your branding will feature on the post event "thank you" email sent to all guests



Bespoke packages

The FLA will happily tailor any sponsorship package to meet your individual marketing and promotional objectives.

Contact

To talk to the FLA about any of these sponsorship packages please contact.

Linda Charles-Richards
Events Manager
020 7420 9626
07918 766 987

linda.charles-richards@fla.org.uk