

Sponsorship Opportunities 2018

Making your voice heard in the industry



The FLA offers unique opportunities for members to make their voice heard in the industry.

As the largest representative organisation covering the consumer credit, motor and asset finance sectors, the FLA can provide your ideal communications platform.

The FLA presents an annual programme of highly visible conferences and events, with top-level speakers from government and the industry. FLA events set the agenda and provide a focus for the industry and the media. What better opportunity, then, for making your voice heard above the crowd?

As a sponsor, you will have a perfect opportunity to raise your profile with key decision makers and influencers in the finance and leasing industry – and beyond.

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2018 events

27 February	Annual Dinner
14 March	Asset Finance Regulation Conference
25 April	Automotive Financial Crime Conference
15 May	Spring Drinks Reception
7 June	Financial Regulation Conference
13 June	Golf Day
26 June	Annual Asset Finance Conference
3 October	Consumer Finance Workshop (TBA)
30 October	Half-Day Asset Conference
7 November	Financial Crime Conference
15 November	Brexit Conference
22 November	Annual Motor Finance Convention
4 December	Christmas Drinks Reception



Headline Sponsor - Full Day Conference £6,000+VAT

Headline Sponsor - Half-Day Conference £3,000+VAT

As the headline sponsor, your company will receive significant branding opportunities before, during and after the event.

- Company logo on all marketing materials including conference brochure, FLA website, banner on FLA events emails
- Company logo on joining instructions to delegates and holding slides on the day
- Link to your website via the FLA event web page
- Insert in the delegate packs
- Exhibition stand in the registration and refreshments area
- A copy of the guest list one week prior to the event
- Four delegate places

Exhibition Stand £1,500+VAT

This package offers the opportunity to network with conference delegates and speakers.

- Exhibition stand in the registration and refreshments area
- Two delegate places

Insert in Delegate Packs £250+VAT

This package offers the opportunity for companies to market their products and services to delegates.

- Delegate pack insert

Headline Sponsor - Drinks Reception

£2,500+VAT

As the headline sponsor, your company will receive significant branding opportunities before, throughout and after the Reception.

Pre-event:

- Your branding will feature on:
- All promotional materials
- Drinks reception page on the FLA website with a link to your website
- All marketing emails for the reception sent to all FLA member contacts
- Joining instructions sent to all registered attendees
- A weekly update of the guest list from one month prior to the event

During event:

- Your branding on A5 table signage displayed throughout the drinks reception area
- Your display stand within drinks reception area
- Four places at the reception

Post event:

- Your branding will feature on post event thank you email sent to all attendees



Bespoke packages

The FLA will happily tailor any sponsorship package to meet your individual marketing and promotional objectives.

Contacts

To talk to the FLA about any of these sponsorship packages contact:

Jon Dear

Commercial Services Manager
+44 (0) 20 7420 9623
jon.dear@fla.org.uk

Linda Charles-Richards

Events Manager
+44 (0) 20 7420 9626
linda.charles-richards@fla.org.uk

For Annual Dinner and Golf Day please see separate documents.