

# FLA ESG AWARDS 2022-3

# SUBMISSION DOCUMENT

### FLA ESG Awards

The FLA's Environmental, Social and Governance (ESG) Awards are designed to recognise excellence amongst the FLA membership when designing, implementing, and maintaining a firm's commitment to the environment, society, and to good governance.

#### **Categories**

The awards consist of three categories: Exemplary Commitment in B2B funding, Exemplary Commitment in B2C Funding and the Gavin Wraith-Carter Award for the individual who has demonstrated inspiring thought leadership on this topic.

#### Net Zero: 2022-3

For the first year, we will focus on the environmental part of ESG. However, members should not feel constrained by this and if they can show that their work on the social and governance side has supported the move towards net zero, that will be welcome.

### Exemplary Commitment in B2B Funding

Applicants must demonstrate that the member firm or a team within the firm has been exemplary in its commitment to at least one (or all) of the pillars of ESG, and that this has been embedded into the member firm's commitment to its business customers in a practical way. This would show that the firm has provided a commercially sustainable solution as well as adhering to ESG principles.

Applicants may demonstrate this by one or several of the following:

- An innovative approach that is part of an overall strategy to reach net zero
- Clearly defined progress towards net zero
- Demonstration of funding net zero assets and the contribution to decarbonisation
- Sustainable commercial business model for net zero
- Long-term plan to fund net zero assets
- Targeted initiatives for the funder to achieve net zero
- Incentivising customer behaviour to go green
- Culture that ensures your partners reflect your values and practice

- Internal systems that sustain and support the above
- Firm has developed a distinct way of addressing ESG challenges

These examples are not exhaustive or exclusive.

To submit your application for this award we ask that a member firm provide us with up to a maximum 1000-word description providing concrete evidence of how they met the criteria. We also ask for a short summary before the full version.

## Exemplary Commitment in B2C Funding

Applicants must demonstrate that the member firm or a team within the firm has been exemplary in its commitment to at least one, or all, of the pillars of ESG and that this has been embedded into the member firm's commitment to its consumer customers in a practical way. This would show that the firm has provided a commercially sustainable solution as well as adhering to ESG principles.

Applicants may demonstrate this by one or several of the following:

- An innovative approach that is part of an overall strategy to reach net zero
- Clearly defined progress towards net zero
- Culture that ensures your partners reflect your values and practice
- Culture that recognizes and supports vulnerable customers
- Sustainable commercial business model for net zero and other elements for ESG
- Targeted initiatives for the funder to achieve net zero
- Incentivising customer behaviour to go green
- Internal systems that sustain and support the above
- Firm has developed a distinct way of addressing ESG challenges

These examples are not exhaustive or exclusive.

To submit your application for this award we ask that a member firm provide us with up to a maximum 1000-word description providing concrete evidence of how they met the criteria. We also ask for a short summary before the full version.

### Gavin Wraith-Carter ESG Award for an Individual in a FLA Member Firm

This ESG award is named in honour of Gavin Wraith-Carter who during his career in asset finance showed his commitment to encouraging young people into the sector.

The award is for an individual who is under 30 in a FLA member firm. They are asked to submit a proposal on how the finance sector can achieve ESG principles. This may be collectively as a sector, or by action of each member firm. This can be based on something the individual has already begun work on in their firm or a new proposal.

To enter this award, we ask that the individual submit an essay of no more than 2,500 words.

## **Applications**

The deadline for applications is close of play on Friday 29 September.

The judging panel will review applications in due course and the winners will be announced at the FLA's Annual Dinner on Tuesday 21 February 2023.

We will only accept electronic submissions. To submit your application, please click on this link.

All applications will be treated in confidence and commercial sensitivity respected.

### The Awards

Short-listed candidates and the winner will be announced at the FLA's Annual Dinner. The winner and the short-listed candidates may produce their own PR. We ask that they include the following in any marketing or PR material:

- The name of the award.
- That the award is from the FLA.
- The year the award was won.