The Senior Managers & Certification Regime -

Assisting with implementation

17 September 2019, Addleshaw Goddard, London





The Senior Managers and Certification Regime (SM&CR) is arguably the biggest regulatory change for FLA members since the transfer to FCA regulation over 5 years ago. As the near final rules were published in summer 2018, firms should now be well into their preparations for implementation. This is a good time for members to take stock of their progress so far and check if they are on the right 'track'.

This one day conference will provide a very practical overview of where firms should ideally be now, what still needs to be done prior to the 9 December 2019 deadline, as well as assistance in prioritising action over the next few months.

The programme includes:

- The FCA's views on the new regime
- Key areas of focus: Statements of Responsibilities; Prescribed Responsibilities; Responsibilities Maps;
 Certified Functions; Updating Systems
- Effectively embedding a SM&CR Culture
- Organisational training on the Conduct Rules
- Future proofing SM&CR implementation
- Avoiding pitfalls and what works well

Please note: all FLA events are subject to the application of competition law. Details will be available on the day and are included in the booking form.

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Programme

9.00 Registration and Coffee

10.00 Chairman's Introduction

Paul Young Managing Director BRS, Grant Thornton UK LLP

10.15 The Regulator's View: Introducing the new regime

- Culture & Governance
- · Intended regulatory outcomes
- Moving to the new regime
- · Lessons from the banks who've gone before
- Ongoing responsibilities

David Blunt

Head of Department / Conduct Specialists / Supervision and Executive in charge of SM&CR FCA

10.45 SMCR - Action required

- · Statements of responsibilities
- · Identifying Certified Persons
- · Fit and proper assessments
- Conduct Rules Training staff

Noline Matemera

Partner, Financial Services Regulatory TLT LLP

11.15 Coffee Break

11.45 Operationalising SM&CR

- Where are you now versus where you need to be
- Managing SM&CR activities into BAU
- Future proofing your SM&CR implementation

Julie Pardy

Director of Regulation and Market Engagement Worksmart

12.15 Lessons from Phase 1

- · How we can learn from first time around?
- · Effective preparation and reasonable steps
- Avoiding pitfalls and what works well
- · Typical queries that firms are asking

Simon Collins

Managing Director, Financial Services Konexo, a division of Eversheds Sutherland 12.45 Lunch

13.45 Effective conduct & culture

- Behavioural psychology behind SM&CR
- Assessing current conduct and culture
- · Measuring future conduct
- MI required

Dr Roger Miles Senior Consultant BP&E Global Ltd

14.15 Ongoing compliance (BAU)

- Regulatory References
- The Directory
- FCA Supervision/enforcement reducing the risk
- · FCA enforcement action so far

Sarah Herbert Compliance Director Addleshaw Goddard LLP

14.45 Top Tips - How to successfully implement SM&CR

Simon Morris

Partner

CMC Cameron McKenna Nabarro Olswang LLP

15.15 Chairman's Summary

15.30 Event ends

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Please register the following delegate(s) for the above event.



BOOKING DETAILS - PLEASE USE BLOCK CAPITALS

Company name:	
Contact name:	Job title:
Address:	
	Postcode:
Telephone:	Email:
DELEGATE 1	DELEGATE 2
First name:	First name:
Surname:	Surname:
Company:	Company:
Job title:	Job title:
Telephone:	Telephone:
Email:	Email:
Your special needs or dietary requirements:	Your special needs or dietary requirements:
DELEGATE 3	DELEGATE 4
First name:	First name:
Surname:	Surname:
Company:	Company:
Job title:	Job title:
Telephone:	Telephone:
Email:	Email:
Your special needs or dietary requirements:	Your special needs or dietary requirements:
To register please complete this form	
Phone: Jon Dear on +44 (0)20 7420 9623 Fax: +44 (0)20 7420 9631	Web: www.fla.org.uk
Post: Jon Dear, FLA, Imperial House, 8 Kean Street, London WC2B 4AS	
COURSE FEES	_
FLA Member's fee per delegate: £395 + VAT	Non-FLA Member's fee per delegate: £595 + VAT
PAYMENT: Upon registering you will be sent an invoice; payment is required before at	tending the event.
Please Provide purchase Payment by	
invoice order no: by cheque	
You can also book online at www.fla.org.uk where you will have the additional option to pay by credit card.	
Cancellations all cancellations must be made in writing via email to events@fla.org.uk. Cancellations received more than 30 days prior to the start of the course will incur an	
administrative charge of £70.00 + VAT per delegate. There is no refund on cancellations made within 30 days of the course start date.	
Transferring from one course to another is treated as a cancellation.	

All FLA meetings and events, including social events, are subject to the application of competition law and therefore must be conducted in compliance with competition law. Any business information which is sensitive or strategically useful must not be discussed, including any reference to pricing, margins, discounts, trading terms, use of third party suppliers or market share. You are reminded that failure to comply with competition law may bring with it serious consequences for individuals and their companies. Such consequences include heavy fines and, in certain cases, the imposition of criminal penalties and sentences.

You may substitute one delegate for another at no additional cost. Notification must be received in writing by noon of the business day prior to the start of the course. Data Protection: The Finance & Leasing Association will use the data you provide to process your course registration. We would also like to keep you informed (by post,

telephone, email or fax) of other FLA training courses, products and services. If you would like us to send you details of future events, please tick this box: